



Job Profile

Position: **Venture for Change** (VFC) Director

Reports to: Founder of Qi Social Innovation Center

Starting Date: June 1st, 2024

Job Location: Chaoyang District, Beijing

Qi Social Innovation Center started in the practice of social innovation projects in Daystar Academy for many years, and through continuous improvement and iteration of successful experiences in the school, Qi Social Invocation Center officially stepped out of the campus as an independent institution in 2021, facing the whole country, and is committed to training more young people to become innovators in a wider range of fields. The Qi Social Invocation Center provides resources, tools, and unique learning experiences dedicated to supporting educators and youth as social innovators.

Qi Social Invocation Center and Columbia Global Center | Beijing jointly launched “Venture for Change (VFC)” and “Fellowship for Change (FFC)”.

Venture for Change (VFC) is an intensive learning summit in China for middle and high school students to interact with business professionals and social action experts and develop and pitch a social venture idea and receive funding to start it.

Fellowship for Change (FFC) is a one-year fellowship for high school students who will be entering 10th or 11th grade (i.e., freshman or sophomore year of high school) in 2024 and have the potential to lead systemic change. Full scholarships will be offered to a selective group of 20 engaged high school students across the country who are committed to solving social problems. Through learning and mentorship at the summit, they will explore complex social issues and connect with communities, develop and implement solutions to fundamental problems, and create lasting impact to spark positive change and inspire others.

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Job Description

- Develop the strategy for Venture for Change to grow into a profit generating arm of the Qi Center and be a grooming ground for fellows to participate in FFC
- Meet the budget and key revenue targets for VFC across China
- Develop and execute the overall marketing strategy and plan for the Qi Center

considering the goals and positioning of VFC and FFC

- Manage the overall Qi Center we chat platform and other social media platforms
- Form key partnerships with organizations that support the development of VFC
- Manage the overall VFC curriculum or course development
- Oversee the development of VFC marketing collateral, articles, videos and media publications promoting VFC to ensure they are on brand and mission
- Be a brand ambassador for the Qi Center, speaking at conferences and events to promote youth social innovation
- Present updates to the Advisory Board of the Qi Center
- Ensure the Qi Center is complying with the legal and regulatory aspects of being a registered business in China operating as a nonprofit
- Help create an annual report profiling the progress of the Qi Center for stakeholders

Qualification

- Passionate about social innovation or social services, and committed to long-term development in this field;
- Served as the leader of social responsibility projects in enterprises or NGOs;
- Successful entrepreneurial experience, and excellent team management, operation, market development and business wisdom;
- Excellent communication and collaboration skills, able to effectively coordinate internal and external resources, and establish a good corporate image and reputation;
- Outstanding comprehensive quality, including international perspective and cultural knowledge, innovative spirit, professional dedication;
- Excellent Chinese and English bilingual communication skills and excellent public speaking skills;
- Excellent leadership and execution skills, and able to lead the team to grow together.

How to Apply

If you are interested in this position, please send your cover letter and resume to hong.zhang@ivygroup.org . The application deadline will be April 30th, 2024.

If you need more information about Qi Center, please scan the following QR code to understand more about us.

